



County of Sacramento
Terry Schutten, County Executive
Neighborhood Services Dept.
Victor Morrison-Vega, Director



City of Sacramento
Kevin Johnson, Mayor
Vincene Jones, Director
Neighborhood Services Director

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY -

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City/County Neighborhood Services Departments Team Up to Rid Neighborhood of Trash

First joint event will target Fruitridge-Pocket-South Oak Park area, pulling in volunteers and donated vendors

Sacramento, CA – For the first time, the County of Sacramento and City of Sacramento Departments of Neighborhood Services are working together with local residents to spruce up a local neighborhood on March 21, from 8 a.m. to noon (or until dumpsters are full). This free event will be held rain or shine between Hwy 99 and Stockton, and Fruitridge and 12th Avenue.

“With tight budgets, we’re pooling our resources and putting an end to the bouncing back and forth of illegal dumping between the City and County boundaries,” said City Neighborhood Services Director Vincene Jones. “Using donated services from private waste haulers and volunteers, this efficient use of government resources will help clean up illegal dumping issues and resolve hundreds of potential code enforcement violations in one day,” said County Neighborhood Services Director Victor Morrison-Vega.

Who: City of Sacramento, County of Sacramento Neighborhood Services Departments
County Supervisor Dickinson and Vice Mayor Lauren Hammond speak at 7:30 a.m.

What: Massive Neighborhood Clean-up of trash and rubbish

When: Busiest activity time for media: Saturday, March 21, 9 a.m.

Where: The prime location for media is command center at 5201 Strawberry Lane
(95820- Thomas Guide 317 F4)

Visuals: Large commercial waste bins filling to brim with mattresses, furniture, debris and vegetation. Dump trucks emptying bins and hauling away waste as residents, staff and volunteers work together to empty loads. Cars filled with household trash lined up on the approach to the bins.

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