



ECONOMIC DEVELOPMENT DEPARTMENT

CITY OF SACRAMENTO

MEDIA ADVISORY

Date: FOR IMMEDIATE RELEASE – February 18, 2009

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WHISTLE-STOP EVENT FOR DOCKS PROMENADE PROJECT

Kick off commemorates \$5.4 million project to extend riverfront path and create new park

WHO: Representatives from the City of Sacramento, Assembly member Dave Jones, and State Parks will arrive by train to celebrate the start of the first phase of the Docks Promenade Plan.

WHAT: This \$5.4 million first phase extension furthers recreational opportunities and takes advantage of the Sacramento River by adding nearly three quarters of a mile, 20-foot wide pedestrian and bicycle path that will include benches and landscaping. Project plans include a new .4 acre City park facility, dubbed Pioneer Landing, at R Street.

Considered a catalyst project to promote economic development opportunities in the area, this endeavor sets the stage for the proposed Docks area redevelopment—a mixed use development project that will transform about 30 acres of underutilized land and bolsters the economic viability of Old Sacramento and downtown.

WHEN: February 19, 2009 at 10 a.m.

WHERE: O Street Plaza/Circle of Lights on O and Front streets, just south of the Embassy Suites Hotel.

Editor's note: Mayor Kevin Johnson (invited), Councilmember Ray Tretheway, Assembly member Dave Jones and a representative from the California State Parks will be on hand. Speakers will arrive on the Old Sacramento excursion train, disembark and conduct speeches at project site location.

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