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News Release

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City releases K Street web survey results Community meeting set for tonight, 5:30 p.m.

The City of Sacramento departments of Transportation and Economic Development have received preliminary feedback from stakeholders and the general public about the prospective reopening of K Street to traffic. The Web-based survey was completed by more than 1,250 people and is one of many tools the City is using to gather public opinion. Because survey participants were self-selected, the survey is non-scientific and cannot be generalized across the population.

The purpose of the K Street Vehicle Traffic Study is to determine the benefits, impacts and feasibility of allowing cars on K Street; all comments from the public outreach program will be considered and addressed in the final study report. The focus of the study is K Street between 8th and 12th streets.

A community meeting tonight, Wednesday, August 26, from 5:30 to 7:30 p.m. at the California State Association of Counties Conference Center at 1020 11th Street, offers another opportunity for the public to comment. A presentation will begin at 5:45 p.m. Mayor Kevin Johnson and Councilmember Ray Tretheway are expected to attend.

Survey Findings

The majority of the participants identified themselves as general public and downtown stakeholders.

Reasons in support of returning vehicles to K Street included safety from street persons, general revitalization, and potential for increased business. Concerned participants cited cost, congestion with adding other forms of transportation, and safety concerns due to automobiles.

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“The significant response to the survey is testament to the level of interest in K Street’s future. ” said Department of Economic Development Downtown Division Manager Leslie Fritzsche.

Participants were asked to prioritize options such as keeping outdoor seating/open space, retaining existing trees in current locations, adding on-street parking and/or pedestrian drop-off areas/valet parking. The two options ranked most highly were keeping outdoor seating and open space, and keeping existing trees.

Responses were divided on the question of what two blocks to open for a trial project, with respondents nearly equally choosing 8th to 10th streets or 10th to 12th streets or no preference.

For more information about these projects, visit the City of Sacramento Department of Transportation Web site at www.cityofsacramento.org/KStreetVehicleTraffic/. A summary of the survey results will be posted on the website once the comments and data are analyzed.

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