



DEPARTMENT OF  
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# Media Advisory

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## **R Street Market Plaza Project Community Workshop Corridor between 16<sup>th</sup> and 18<sup>th</sup> streets slated for street and landscape improvements**

The on-going effort by the City of Sacramento's Department of Transportation to transform the R Street Corridor into a lively, transit-oriented, mixed-use neighborhood enters its second phase with proposed improvements to the corridor between 16th and 18th streets. Street and landscape improvements for the two-block area will be presented at a community workshop on Wednesday, May 13, from 6 to 8 p.m., at the CADA Event Center, 1322 O Street.

Improvements envisioned for R Street Market Plaza are designed within the framework of the R Street Corridor Urban Design Plan to reflect the neighborhood's industrial past and historic character. The intent is to create a safe, walkable, aesthetically appealing street that enhances the pedestrian experience in the Central City.

R Street Market Plaza segues from the planned improvements for 10<sup>th</sup> and 13<sup>th</sup> Streets, and the safety and accessibility improvements made by the City to the 13<sup>th</sup> Street and 16<sup>th</sup> Street light rail stations. Construction on the segment between 10<sup>th</sup> and 13<sup>th</sup> streets is scheduled for April 2010.

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## **R Street continued**

Streetscape elements unique to the area—such as the cobblestone-encased railroad tracks, loading docks and wide metal building canopies--inspire the design for R Street Market Plaza. Envisioned improvements focus on a multi-use parking area that can convert into an urban plaza to host festivals and other events. Canopy trees will shade the plaza/parking to create a pleasant public gathering spot replete with outdoor furnishings and street lights. The project is intended to provide urban amenities that will attract private sector investment and support the re-use of currently vacant historic buildings in commercial and retail uses that will bring jobs and services to the neighborhood.

Preliminary design ideas will be previewed at the community workshop by City staff, Councilmember Robert King Fong, and the consultant team. Community residents, businesses, property owners and other interested stakeholders are encouraged to attend the workshop and offer their input to the proposed street improvements and public plaza.

For more information, visit the R Street Market Plaza web site at [www.cityofsacramento.org/transportation/engineering/RStreetmarketplaza](http://www.cityofsacramento.org/transportation/engineering/RStreetmarketplaza), or contact Zuhair Amawi, project manager, at 808-7020.

**WHAT:** R Street Market Plaza Community Workshop (R Street Corridor, 16<sup>th</sup> to 18<sup>th</sup> Streets)

**WHO:** Councilmember Robert King Fong, City staff, consultant team

**WHEN:** Wednesday, May 13; 6 to 8 p.m.

**WHERE:** CADA Event Center, 1322 O Street

**WHY:** To preview ideas and seek community input for proposed street and landscape improvements and a public plaza.

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