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**Office of Youth Development**

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FOR IMMEDIATE RELEASE

## **Sacramento youth and millions around the world mobilize to serve their community on Global Youth Service Day: Saturday**

**Sacramento, California, April 22, 2009**—This Saturday, Sacramento youth will have one thing in common with youth in Santiago, Chile; Freetown, Sierra Leone; New Delhi, India, and other cities around the world: in celebration of **Global Youth Service Day**, they will mobilize to address a wide variety of needs within their respective communities. For Sacramento youth, this will be the need to educate more households to implement “Green” or sustainable practices, including conserving water, properly recycling materials and yard waste, and conserving energy.

Sacramento’s **Global Youth Service Day** project will take place this **Saturday, April 25<sup>th</sup>**, from **9 a.m. – 2:30 p.m.** Youth will gather at Natomas High School and the Sacramento Job Corps, participate in a workshop then canvass neighborhoods in Natomas and South Sacramento.

"This is a unique opportunity for Sacramento's youth to act locally to contribute to this worldwide effort to improve our environment and economy," said Mayor Kevin Johnson. "Although Sacramento is making great progress in improving its sustainable practices, we can and should do more. This education effort will be a great help."

Global Youth Service Day is the largest and most recognized youth service day in the world. Its three main goals are: mobilizing youth to identify and address the needs of their communities through service; supporting youth on a life-long path of service and civic engagement; and educating the public, the media, and policymakers about the year-round contributions of young people as community leaders.

"Global Youth Service Day is an opportunity for our future leaders to engage the community while teaching residents how to conserve energy, water and other natural resources," said Councilmember Ray Tretheway. "It is wonderful that the next generation is empowered and desires to be part of this world-wide effort."

**--More--**

During this year's project, more than 100 local youth volunteers will participate in an interactive, one-hour workshop on water conservation, recycling, and green energy technologies. After the workshop, groups of youth will be accompanied by City staff and other adults as they canvass predetermined neighborhoods to educate residents on ways their household can effortlessly implement green and sustainable practices. In addition, residents will be encouraged to sign commitment cards that indicate which sustainable practices they pledge to implement.

The project is being organized by the Office of Youth Development in partnership with Mayor Kevin Johnson, Councilmembers Bonnie Pannell and Ray Tretheway, the Utilities and Parks and Recreation Departments, SMUD, and Sacramento Job Corps.

### **Details**

**Event:** World Youth Service Day – Youth canvass Sacramento neighborhoods to educate residents about green and sustainable practices.

**Date:** Saturday, April 25<sup>th</sup>

**Schedule:** **9 a.m. – 2:30 p.m.:** **9 a.m.** (*Registration at Job Corps and Natomas High School*); **10 a.m.** (*Training Sessions*); **11:20 a.m. – 1 p.m.** (*Youth Canvass Neighborhoods in Natomas and S. Sacramento*); **1 – 2 p.m.** (*Intake of commitment cards, free lunch and prizes*); **2 p.m.** (*Closing ceremonies at Natomas High and Job Corps*)

**Location 1:** Sacramento Job Corps Gymnasium, 3100 Meadowview Road

**Location 2:** Natomas High School, 3301 Fong Ranch Road

Media inquiries can be forwarded to Hindolo Brima, Media and Communications Specialist for the Office of Youth Development, at (916) 808-5972.

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